

<p>reporters</p> <p>editors</p>	<p>investigate potential topics and put them to a vote; internally (with editorial review only) or externally (among subscribed users)</p>	<p>take pictures, record video, audio clips, etc.</p> <p>immediate private publication of “factlets” during investigation</p> <p>staged review and interaction with reporter content (editor remarks and archived work revision - revision control)</p>	<p>complete fact-finding, user-inspired investigation, finish revision with editor</p> <p>online citations wherever available</p> <p>final approval of article</p> <p>linkage to related content within this publication and online</p>	<p>add links for “where to go next” based on user commentary and unaddressed issues</p> <p>approval of some user commentary, otherwise allow peer system to vet comments</p> <p>article popularity/activity promotes importance in online search/publication</p>	<p>final review of commentary for construction of FAQ</p> <p>link submission to related sites? (wikipedia, consumer blogs)</p> <p>publish secondary “populous” version online based on user activity and interest</p>
<p>change from current behavior</p>	<p>public exposure to topic investigation</p> <p>more topic visibility within organizations</p>	<p>tighter editor-reporter interaction</p> <p>revision-control of work and content</p>	<p>online citations, well-informed related links for online media viewers</p> <p>user can be involved in investigation process</p>	<p>delayed release to search engines</p> <p>free direct links</p> <p>“follow-up” links based on user interaction</p> <p>peer-based ranking of user commentary</p>	<p>free viewing of archived content with direct link</p> <p>“populous” online version (great for RSS news readers)</p> <p>leased use of content for content crawlers (search)</p>
<p>users (viewers) both public and private</p> <p>funding</p>	<p>contribute topics or potential leads (publicly or to paid subscriber groups)</p> <p>topic suggestions can be private (to editor/writer) or voted within subscription group</p> <p>special subscriptions, targeted advertisements on subscription portals</p>	<p>user can monitor and cite preliminary work; all material watermarked to prevent the “scoop”</p> <p>users can comment privately to reporter</p> <p>use of factlet material</p> <p>special subscriptions</p> <p>targeted advertisements</p>	<p>user comments from online posts or text messages</p> <p>online exposure through other blogs, citation following</p> <p>publication online and in print</p> <p>direct links to article are free to online</p>	<p>available media is imprinted with advertisement</p> <p>free article linkage to social sites</p> <p>users can “dig” other users commentary, earn status aggregated at original site</p> <p>public release to search engines</p> <p>revenue of search-keyword targeted advertisement</p>	<p>RSS readers get “populous” version, unhindered by official publication structure</p> <p>search engines can get all content (video, audio, etc) for subscription fee</p> <p>direct links to article are free, but with ads</p> <p>traversal of entire formal publication for subscription</p>

